

Promotion of the iCON network for Bio-building and Energy saving started

An Italian – Slovene workshop on “Different regulations and on-going opportunities in the fields of Bio-building and Energy saving” aiming to establish cross-border consortia, clusters or business networks in the sector took place on September 28th, 2011 at the Conference Hall of Confartigianato Udine by initiative of the iCON partner Confartigianato Imprese Friuli Venezia Giulia.

After the presentation of iCON project and the role of its sectoral networks for a long-lasting and successful reciprocal access to the common internal market in the border region, top level lecturers illustrated the state of the art of the sectoral market in Italian regions and in Slovenia. After coffee-break, self-presentations of participating companies reported on their core business, case studies, project proposals, interests for multi-folder cooperation.

The lecturing relevant stakeholders were

- Mrs. Angela Sanchini, Technical Director, of ARES, the new regional agency for Sustainable Building Industry of the Region FVG;
- Mr. Rajko Leban, Director of GOLEA - Gorica Local Energy Agency
- Mr. Bogomil Kandus, Project Manager of ENKOM – Energy Advisory Institute
- Mr. Vladimir Gumilar; Director of Slovenski Gradbeni Grozd (Slovene Building Cluster).
- Mr. Matteo Segafredo, President of CAEM, the Consortium for Energy Purchase of Crafts and Small Companies of Italian North Eastern Regions
- Mrs. Elena Pianese, Project Manager of Area Science Park for the TechnoAREA in Gorizia;
- Mrs. Antonella Venza, Cluster Manager of LuceinVeneto, the Venetian Lighting Industry productive district.

Companies cases and products innovation were introduced from LEMAR – BIOHAUS, an Italian – Slovene joint venture started in December 2010, SolarOmega, Robotina and Euroservis.

By rallying dynamic companies from both Italy and Slovenia, plus iCON partners and other stakeholders, the meeting matched its aim of providing the features of a still growing market (also thanks the just starting implementation of a number of Community Directives in the cross-border region) and of promoting interest and confidence among the participants for better knowledge and new cooperative relationship.

A working group for follow-up of the outputs will be rallied soon.

The list of expressions of interest and participating bodies, both public and private, and the slides presented to the audience are available at the project website www.icon-project.eu (section “Dokumenti / Documenti” – “Italiano”)



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